



This is a browser window mockup. The browser's address bar is empty. The main content area features a large, rounded pink button with the text 'Bottoms Screening' in blue. Below this button is a horizontal pink bar with the text 'Shelli Nicole x MGM Studios'. The background of the browser window is a photograph of a gymnasium with a wooden floor, string lights, and a bench. A mouse cursor is visible in the bottom right corner of the browser window.

File Edit Format View Help

Cool New Font ▼ 12 ▼ **B** *I* U ☰ ☰ ☰

Experience

A film immersion experience with a screening of the film "Bottoms" for an all-queer audience of Chicago queers, with "High School Stories" & "Tales from the Bottom" before the screening.

An arm wrestling contest for swag and prizes (since we can't have an IRL fight club lol) then...

A DJ set from two of Chicago's Black queer DJ's to round out the evening.

This film is fun, yes, but it really marks ACTUAL representation of Queer women (Especially Queer Black Women) in film and that is a very big deal.

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- Screening of the film "Bottoms"
- 4 Queer Chicago writers/comedians/storytellers tell a 3-4 minute story each before the film.
- Arm Wrestling contest for Swag and Prizes
- DJ set after the film from 2 Black queer lesbian DJs @ the location to round out the queer night out.
- Cocktails and mocktails themed & created by onsite bartender.

Social

Social media is buzzing about *Bottoms* - especially from queer lesbians who are excited to see themselves on screen - and not in just a handholding, exchanging glances, and crying sort of way.

The film is a bit on the raunchy side, the title alone is sign of that. So to wrap up the summer in Chicago with a very queer & lesbian night with a screening of the film, arm wrestling, cringy/sexy stories, and a dance party? Epic.



Swap Meet Mannequin @HiShelli · Jun 5
Again - the early aughts are back



Girls on Tops @girlsontopstees · Jun 5
Ok we're listening



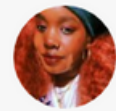
↻ **Bottoms Retweeted**



jamie @annoyingmasc · Jun 6

i can guarantee i will be an irrevocably different person once i watch the bottoms movie





Swap Meet Mannequin @HiShelli · Mar 9

I was CORRECT about early aughts style silly comedies making their way back and I love it.

I am going to see this and I am going to have a GRAND time doing so.



No Hard Feelings @NoHardFeelings · Mar 9

A girl's gotta *do* what a girl's gotta *do*. Jennifer Lawrence stars in #NoHardFeelings, coming exclusively to movie theaters this summer. Watch the red band trailer now!



You can reply to this conversation



aliyah @a1iyahswrld · 22h

stills from challengers, barbie, bottoms, and no hard feelings, four very different movies sooooo glad this genre of film is having its comeback <3

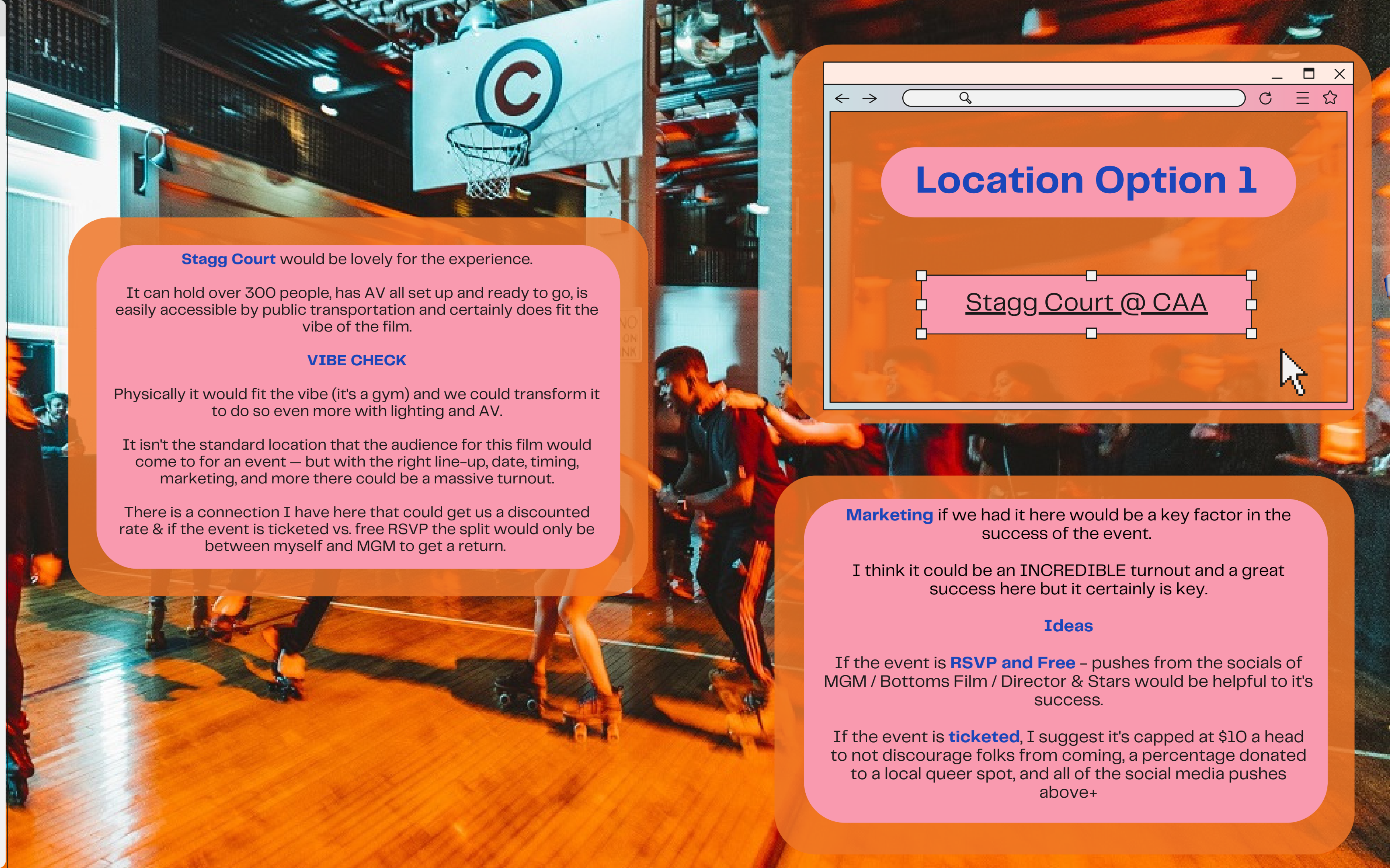
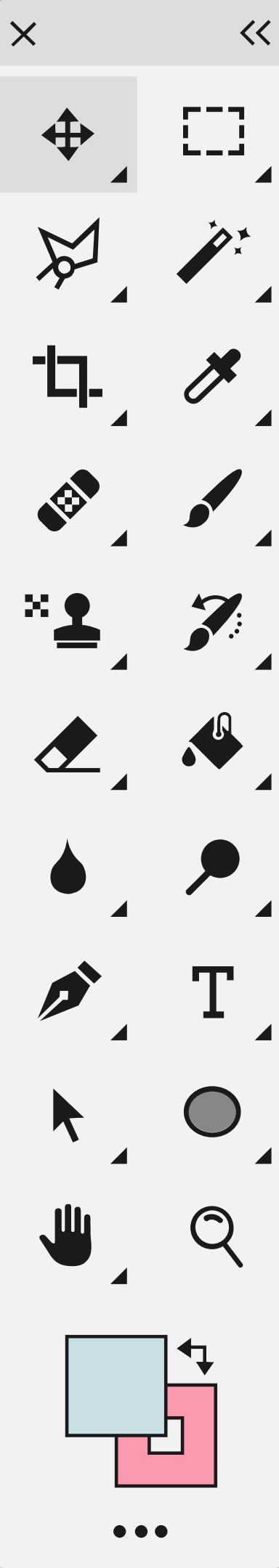


29



1,102





Stagg Court would be lovely for the experience.

It can hold over 300 people, has AV all set up and ready to go, is easily accessible by public transportation and certainly does fit the vibe of the film.

VIBE CHECK

Physically it would fit the vibe (it's a gym) and we could transform it to do so even more with lighting and AV.

It isn't the standard location that the audience for this film would come to for an event — but with the right line-up, date, timing, marketing, and more there could be a massive turnout.

There is a connection I have here that could get us a discounted rate & if the event is ticketed vs. free RSVP the split would only be between myself and MGM to get a return.

Location Option 1

Stagg Court @ CAA

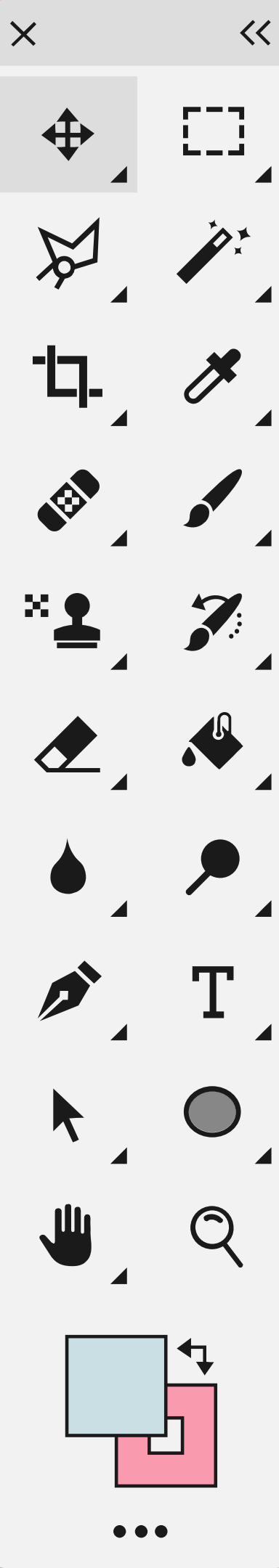
Marketing if we had it here would be a key factor in the success of the event.

I think it could be an INCREDIBLE turnout and a great success here but it certainly is key.

Ideas

If the event is **RSVP and Free** – pushes from the socials of MGM / Bottoms Film / Director & Stars would be helpful to it's success.

If the event is **ticketed**, I suggest it's capped at \$10 a head to not discourage folks from coming, a percentage donated to a local queer spot, and all of the social media pushes above+

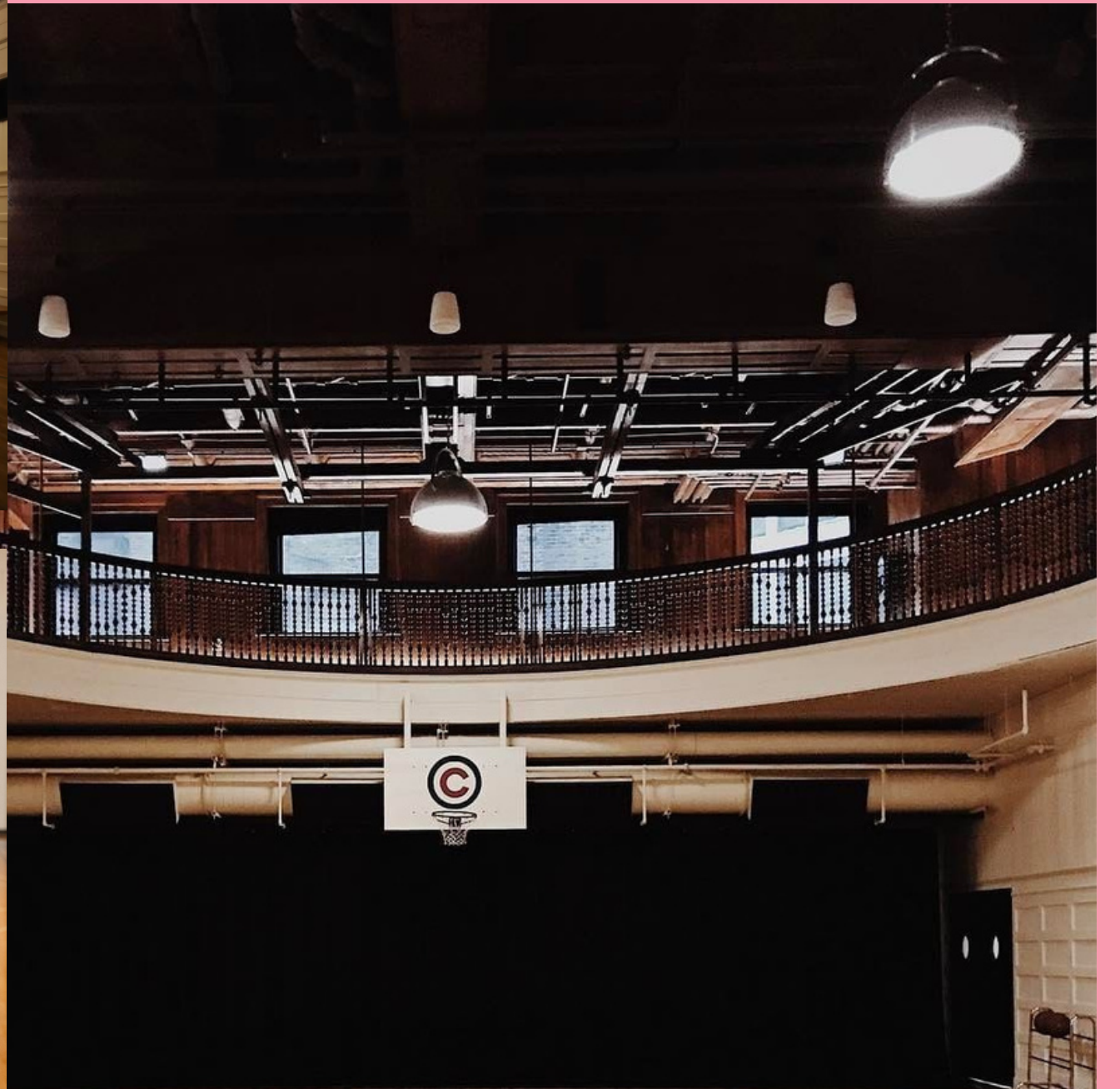


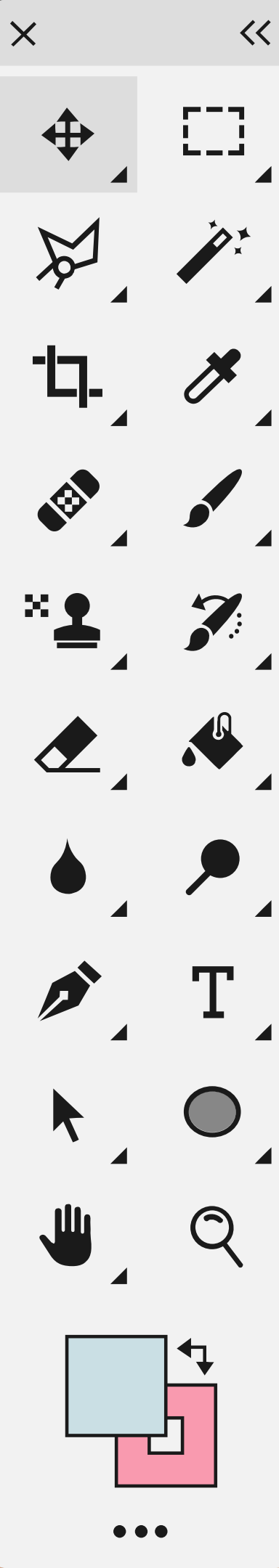
CAA

It's a fantastic space. It would fit the vibe and all and if we did strong marketing (mentioned in previous slide) it would have a massive turnout.

The renting of the space would be a large chunk of the budget although it could be made up in tickets, and there is lots of possibility here.

This venue is perfect if you're opting for a huge experience and hype around the film versus something a bit more intimate but just as hype.





Dorothy Downstairs would be fly too! It's more intimate, holding 120 people but the setting is a vibe. Also - it's a lesbian speakeasy which is very much aligned with the film in the secrecy and queerness lanes, and it's born and bred in Chicago. You'd be helping another lesbian space stay alive.

VIBE CHECK

Physically it is dope. Lots of seating, great lighting to adjust, they hold screenings so AV is a check and they have a bar.

Full buyouts come with full staff, photobooth (which we could edit for the film) play our own music, bring in food, + The price varies on the day but could make money back if we opt for this to be ticketed.

Great location, perfect because the films demographic already comes here, and it's more intimate but just as dope.

Location Option 2

Dorothy

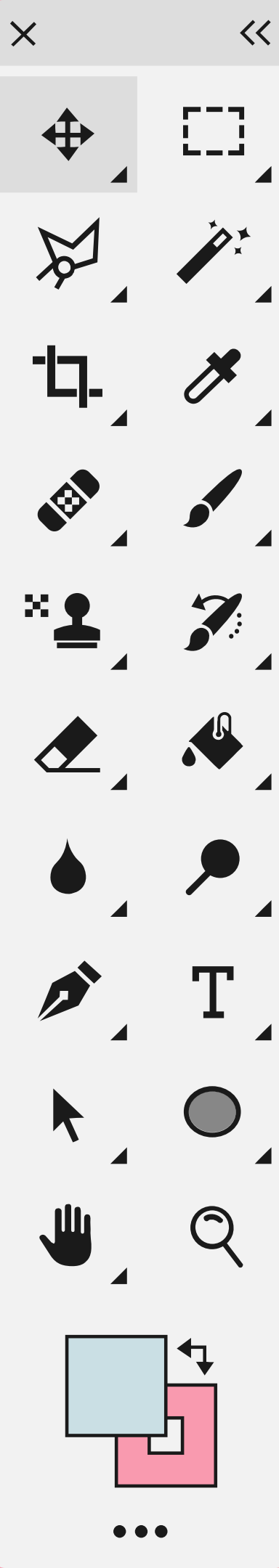
Marketing if we had it here would again be a huge factor in the success of the event.

I have no doubt that we could sell tickets / get RSVPs here quickly if you chose this location. It has a built in audience that is exact to the film.

Ideas

If the event is **RSVP and Free** - pushes from the socials of MGM / Bottoms Film / Dorothy would be key. We would work it into the booking that Dorothy has to do an allotted amount of social media marketing for the event

If the event is **ticketed**, I suggest it's capped at \$15 a head to not discourage folks from coming, a percentage donated to a local queer spot, and all of the social media pushes above+



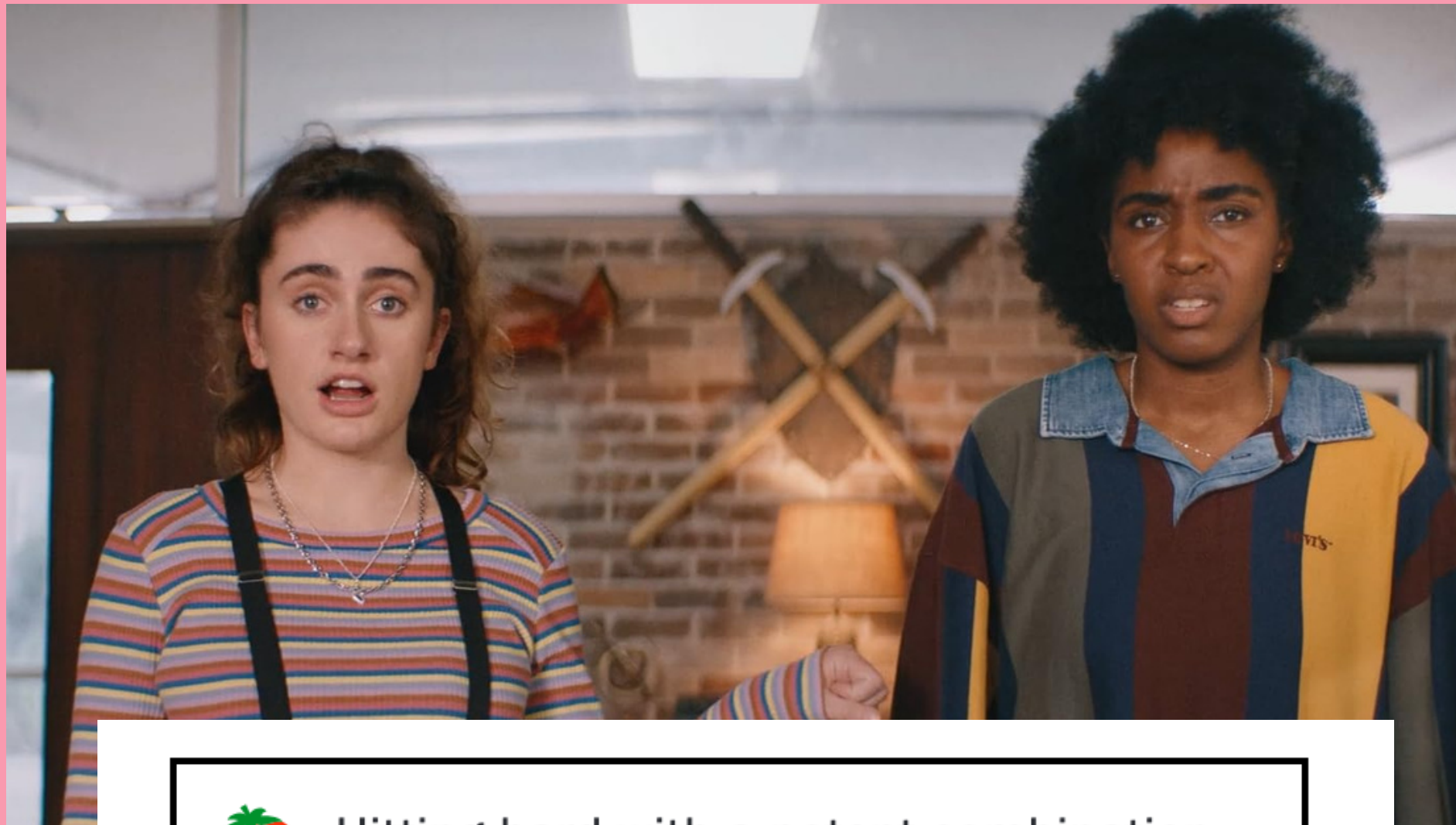
Dorothy

The best part of this spot is that it comes with a built in audience that matches.

That makes the screening, the readings, and arm wrestling far more intimate, fun and hype for the event.

This one is my preference to make this screening come to life!





Hitting hard with a potent combination of humor, angst, and raunchiness, *Bottoms* is not only riotously entertaining but also sure to establish itself as a queer, chaotic landmark among its iconic predecessors.

April 1, 2023 | [Full Review...](#)



Kristy Puchko

Mashable

★ **TOP CRITIC**



Swap Meet Mannequin

@HiShelli

Wait until I get my mitts on this fucking movie.

That sounded like a threat and it only halfway was.



Bottoms 🌟 @bottomsmovie · Jun 6

want to get punched in the face by hot girls? WELL GET IN LINE. directed by Emma Seligman, starring @Rachel_Sennott and @AyoEdebiri, watch the explicit red band trailer for #BottomsMovie now.

in select theaters August 25 + additional cities September 1.



Principal: I'm going to expel you both for committing a crime against-

