



SHELLI NICOLE

Freelance Writer

A Detroit-born culture writer, curator, critic and editor whose work often includes personal narratives on Blackness, queerness, and pop culture.

Written works also include interviews, profiles, and film & television reviews. As well podcasting experience (host and guest), film and event curation, and much more.

CONTACT

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- 🌐 www.HiShelli.com

EXPERTISE

- Copywriting
- Editing
- Social Media Marketing
- WordPress
- Airtable & Slack
- Art Direction
- Interviewing
- Team Management

FREELANCE SOCIAL CAMPAIGN WORK

- Icommunity social media campaign.
- REI Queers Outdoors 2023 Campaign
- 2023 Pride campaign for Amazon Prime for Saylor Creative Agency.

NOTABLES

- 2022 Inaugural recipient of Rotten Tomatoes "Emerging Critics Grant.
- 2023 & 2024 recipient of Press Inclusion Initiative for Sundance Film Festival.

WORK EXPERIENCE

CULTURE EDITOR

Autostraddle 2020 - 2023

- Curating, editing, and writing all culture-related content.
- Built out successful culture vertical.
- Managing publication schedule and invoicing.
- Increased Black and POC readership over 65% in 2 years as an editor.

MATERIALS COORDINATOR

Outfest Film Festival 2022 Festival

- Manage the gathering of all film and promotional materials for the 40th-anniversary program of Outfest film festival.
- Write copy for film guide and general program.
- Create program and write copy for festival events and manage team from copy to print.

MANAGING EDITOR

Doclands Film Festival 2022 Festival

- Manage the creation and publication of the Doclands Film Festival 2022 program.
- Create and guide a team of copywriters for film notes and guide.

FREELANCE WRITER

Various 2018-Present

- Freelance Writer for Vogue Magazine, Thrillist, Bustle, Bitch Media, Marie Claire, Architectural Digest, and others.
- Works are often personal narratives on Blackness, queerness, and pop culture.
- Interviews, profiles, and film reviews are also featured.

EDUCATION

BERKELEY COLLEGE, New York, NY 2004-2009

Bachelor of Business Administration

- Focus: Fashion Marketing and Management
- Internships: Missbehave Magazine, TRACE Magazine